



0718 AMBASSADOR INTERIOR DRYWALL PRIMER / SEALER

Ambassador Interior Primer/Sealer 0718 is a high quality pigmented acrylic primer/sealer formulated to seal the most difficult surfaces. May be used under alkyd or latex products to provide the finest two-coat system. Fast drying, low odor, use under all sheens, flat to high gloss.

Benefits:

- Our best water based interior primer.
- Ideally suited for sealing drywall without raising the paper fiber.
- Fast drying, low odor, use under all sheens (flat to high gloss), use under water or solvent reduced finishes.
- Its use on new or repaint surfaces assures superior, uniform finish results.

Surface Preparation and Primer Recommendations

INTERIOR

Surface	Preparation	Primer
Wood	KPS1, KPS2	KSU1
Drywall	KPS6	This Primer
Concrete / Masonry	KPS4	KSU2
CMU	KPS5	KSU2
Ferrous Metal	KPS7	KSU4
Non-Ferrous Metal	KPS8	KSU4

EXTERIOR

Not intended for exterior application.

*All surfaces must be sound, dry, clean and free from dirt, oil, wax grease, mildew, loose or peeling paint and other foreign material.

These suggestions and data are based on information we believe to be reliable. They are offered in good faith and limited guarantee, as conditions and methods of use of our products are beyond our control. We recommend that the prospective user determine the suitability of our materials and suggestions before adopting them. Specifications subject to change without notice.

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Where to Use:

- Intended for new or repaint work
- Recommended for properly prepared interior drywall, plaster, concrete, insulation, previously painted or primed metal.

Limitations: Not intended for use over lime containing plaster, floors or decks.

Colors: Off White, may be tinted with up to 2 fluid ounces of universal colorant to approximate the finish color.

Type/Thinner: Latex/water. This product is packaged ready to use.

Type: Vinyl Acrylic / 100% Acrylic

Finish: Flat

Sheen: 6%-10% @ 60°

Solids by Volume: 35.73%

How to Apply:

- Stir well with lifting motion
- Apply by brush, roller or airless spray

Surface Temp: Temperature should be above 50°F and below 95°F. Avoid frost, fog and damp conditions.

Coverage: 382 ft² @ 1.5 MIL dry film

*Coverage will vary depending on application method, surface texture, porosity and color.

Drying Time: Dries to the touch in 1 hour, may be re-coated after 4 hours. Drying time will vary depending on temperature, air circulation and humidity.

VOC: Maximum of 50 g/l

Clean-Up: Clean all application equipment with soap and warm water.